



WEST PALM BEACH

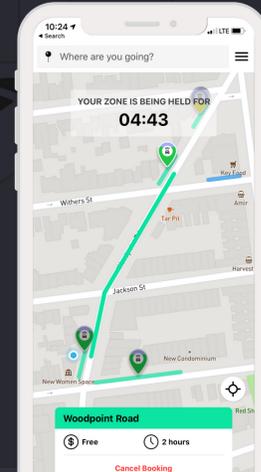
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Rosemary Square

Smart Zones come to West Palm Beach!

The City of West Palm Beach is piloting a new type of loading zone, called a Smart Zone, in Rosemary Square.

West Palm Beach is partnering with Coord, a curb space management technology company, to conduct a three month pilot of Smart Zones starting in January 2021.



What is a Smart Zone?

- Smart Zones are designed to provide delivery drivers with the information and incentives to load in locations where it is safe and permitted.
- They are spaces along the curb dedicated to loading and unloading for certain hours of the day and are clearly marked with signage.
- Drivers use a mobile app to see real-time Smart Zone locations and availability. As they approach their destinations, drivers can hold a space for up to 5 minutes and then book time and pay for a Smart Zone for up to 2 hours.

Benefits of Smart Zones

- Smart Zones are designed to improve the coordination, safety, and convenience of loading in cities.
- They offer a more streamlined experience for drivers, reducing the incidence of safety and congestion hazards (e.g., double-parking) and parking citations.
- Smart Zones provide cities with more information to manage their curb space, helping determine where, when and how much loading space is needed.

Smart Zone Locations

590 Hibiscus at S. Rosemary

- North side, by Brio
- South side, Harriet Himmel Theater

699 S. Rosemary

West side, by H&M

137 S. Rosemary

West side, Casper

113 S. Rosemary

West side, by Natuzzi

701 S. Rosemary

West side, by Capitol One

700 S. Rosemary

East side, by Venture X

\$ Prices*

15 Minutes = \$1.00

30 Minutes = \$2.00

1 Hour = \$4.00

2 Hours = \$8.00

*These are base rates. Peak rates may apply.

Questions about Smart Zones? Want to learn more?

wpb.org/smartzone | wpbsmartzones@coord.com



WEST PALM BEACH in partnership with
Rosemary Square COORD