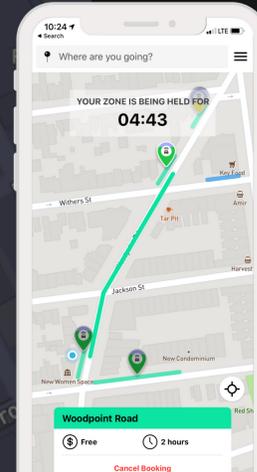




Smart Zones come to Nashville!

The City of Nashville is piloting a new type of loading zone, called a Smart Zone, in its downtown.

Nashville is partnering with Coord, a curb space management technology company, to conduct a three month pilot of Smart Zones starting in February 2021.



What is a Smart Zone?

- Smart Zones are designed to provide delivery drivers with the information and incentives to load in locations where it is safe and permitted.
- They are spaces along the curb dedicated to loading and unloading for certain hours of the day and are clearly marked with signage.
- Drivers use a mobile app to see real-time Smart Zone locations and availability. As they approach their destinations, drivers can hold a space for up to 5 minutes and then book time and pay for a Smart Zone for up to 2 hours

Benefits of Smart Zones

- Smart Zones are designed to improve the coordination, safety, and convenience of loading in cities.

They offer a more streamlined experience for drivers, reducing

- the incidence of safety and congestion hazards (e.g., double-parking) and parking citations.

Smart Zones provide cities with more information to manage

- their curb space, helping determine where, when and how much loading space is needed.

📍 Street Locations (2 Hr. Limit)

Church St.,

- between 4th Ave and Printers Alley (SE Side)
- between 3rd Ave and Printers Alley (SE Side)

Union St.,

- between 2nd Ave. and 3rd Ave. (S Side)
- between 4th Ave. and Printers Alley (S Side)
- between Rep. John Lewis Way and Arcade Alley (S Side)

Rep. John Lewis Way,

- between Union and the Arcade (SW Side)
- between Church and the Arcade (SW Side)

2nd Ave.,

- between Broadway and Commerce (NE Side)

💰 Prices*

15 Minutes = \$1.00

30 Minutes = \$2.00

1 Hour = \$4.00

2 Hours= \$8.00

*These are base rates. Peak rates may apply.

Questions about Smart Zones? Want to learn more?

bit.ly/NashSmartZones | nashvillesmartzones@coord.com



in partnership with
COORD